



## Press Release

January 19, 2018

Global image ranking by Fortune magazine

# Henkel with top position among “World’s Most Admired Companies”

Duesseldorf – This year again, Henkel earned a top position in Fortune magazine’s “World’s Most Admired Companies” ranking, placing fourth in its industry category “Soaps & Cosmetics” – an improvement of two positions from the previous year.

Fortune magazine’s “World’s Most Admired Companies” ranking is one of the most important measurement systems worldwide for evaluating a company’s reputation. The ranking is based on a survey realized in cooperation with Hay Consulting Group. Around 3,900 executives, directors and analysts in 29 countries and 52 industries were asked which companies they admire the most.

Companies are assessed on the basis of a total of nine criteria. This year, Henkel had a particularly strong performance in its category regarding the criteria “long-term investment” (ranking first) as well as “people management”, “use of corporate assets” and “social responsibility” (ranking third respectively).

Further information can be found at [www.fortune.com/worlds-most-admired-companies](http://www.fortune.com/worlds-most-admired-companies)

### About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2016, Henkel reported sales of 18.7 billion euros and adjusted operating profit of 3.2 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to more than 6 billion euros. Henkel employs more than 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value,



and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

**Photo material is available at [www.henkel.com/press](http://www.henkel.com/press)**

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